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www.earthfestla.org

Festival and Concert Celebrate Environmental Stewardship During Coastal Clean-Up Month

Educational panel discussions on environmental topics, demonstrations and fun activities for youth are among the elements of the 7th Annual Earthfest LA 2012 coming to West Los Angeles College in Culver City on Saturday, September 15 during Coastal Clean-up Month.

The day-long event is being coordinated by California Greenworks Inc. in conjunction with West Los Angeles College. The intent is to raise the level of awareness about environmental protection, conservation and pollution prevention. The overall goal of Earthfest LA is to teach the public about sustainable ways to live green and how to reduce negative impacts to our environment.

Coastal Clean-Up Month is another effort where volunteers work with environmental organizations to help solve some of the ecological problems man has created locally and around the world. EarthFest LA is participating by providing free tickets to volunteers for the Heal The Bay Coastal Clean-up Day in Santa Monica. Additionally, the day's speakers include experts on the future of water sustainability and fracking, which can also negatively impact our water supplies. Booths and presentations on a variety of other green and healthy living topics will be at the free environmental expo which runs from 11:00 a.m. to 4:00 p.m.

11:00 a.m. | DANIEL VILLO, primary author of "Beyond Green Jobs," and State Director of the California Construction Academy at the UCLA Labor Center. He will discuss the economic and environmental benefits of a greener economy.

11:00 a.m. | ISABELLE DUVIVIER, principal of Duvivier Architects, will discuss the firm's recent achievement of renovating a house in Venice, CA and elevating it to one of the highest LEED rated homes in the nation.

11:30 a.m. | DEANA VITELA, CEO and partner of AquaBio Environmental Technologies, will address the future of water sustainability. She has advised federal task forces concerning restoration and treatment of water ways, lagoons and effluents from urban runoff and waste treatment facilities.

1:00 p.m. | SCREENING & PANEL - A panel sponsored by Food & Water Watch will discuss the impact of fracking following an abbreviated screening of "Gasland" by Josh Fox.

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Festival Celebrate Environmental Stewardship During Costal Clean-Up Month...continued

Throughout the day, visitors can hear from a nutrition instructor and chef discussing ways to choose, cook and eat foods that can help fight health conditions such as diabetes and high blood pressure, sponsored by California Endowment and Champions for Change Network for a Healthy California. Kids will enjoy the booth of Culver City's popular Star Eco Station. This environmental science museum and exotic wildlife rescue center gives visitors a hands-on encounter with rare birds and other unique animals. Other activities include face painting, as well as an interactive introduction to climate change by Hippoworks and the cartoon characters they created.

In addition to the free events, a ticketed fundraising concert will offer a taste of jazz and R&B from 2:00 p.m to 6:00 p.m. Headlining is Grammy winning smooth jazz artist Paul Brown. Also appearing is chart-topping contemporary jazz musician Darren Rahn; R&B vocalist Wendy Moten; and Motown-influenced singer/songwriter Chris Lightfoot. Lawn seating is just \$20 when tickets are purchased in advance. Children 12 and younger are free. The concert will be held on the expansive Student Services Building lawn with views of West Los Angeles.

Concert tickets can be purchased at Inglewood Tickets, online at www.EarthFestLA.org and in a limited number at the door. The gate opens at noon and the last band is expected to take the stage by 4:30 p.m. Picnic baskets are welcome. No alcohol is permitted.

EarthFest LA is co-chaired by Congresswoman Karen Bass, Assemblywoman Holly Mitchell and Culver City Councilmember Jeffrey Cooper. Community organizations supporting this event are Food and Water Watch, the UCLA Labor Center and the California Construction Academy, Habitat for Humanity of Greater, the Angeles chapter of the Sierra Club, and Champions for Change.

EarthFest LA is being produced by California Greenworks, Inc., a non-profit organization whose charter is to improve urban communities in Southern California, specifically Los Angeles County. Their motto "greening on neighborhood at a time," guides their efforts.

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