

FOR IMMEDIATE RELEASE 1 of 2 pages August 29, 2012

Mike Meador: (323) 298-5077

info@californiagreenworks.org

www.earthfestla.org

Coastal Cleanup Volunteers Can Receive Concert Tickets for EarthFest LA at West

The first 100 people who volunteer to work at Heal the Bay's annual Coastal Clean-Up event at the end of Bay Street / tower 20 in Santa Monica on Saturday, September 15 will earn a free ticket to the upcoming Jazz for the Environment concert at EarthFest L.A. 2012 being held later the same day at West Los Angeles College. The Water Replenishment District of Southern California is underwriting this ticket give-a-way. For more information on the coastal cleanup event, visit www.healthebay.org/ccd2012.

EarthFest L.A. 2012 will run from 11:00 a.m. to 6:00 p.m. The event consists of an environmental expo and smooth jazz and R&B concert. The free expo features presentations by experts on fracking, a controversial oil extraction process now being debated with regard to the Baldwin Hills oil fields; water sustainability; the green economy and green jobs; creating an energy-efficient home; and healthier eating.

In addition to the free events, a ticketed fundraising concert will offer smooth jazz, and R&B from 2:00 p.m. to 6:00 p.m. The concert is headlined by double Grammy Award-winning smooth jazz legend, guitarist Paul Brown; chart topping contemporary jazz musician Darren Rahn, vocalist Wendy Moten; jazz fusion band DW3; and Motown-influenced singer/songwriter Chris Lightfoot.

Lawn seating is just \$20 when purchased online. Children 12 and younger are free. The concert will be held on the expansive Student Services Building lawn with views of West Los Angeles. Concert tickets can be purchased online at www.EarthFestLA.org and in a limited number at the door. The gate opens at noon and the last band is expected to take the stage by 4:30 p.m. Food will be sold, but picnic baskets are welcome. No alcohol is permitted.

EarthFest LA produced by California Greenworks, Inc. and is sponsored by Metro, Clear Channel Outdoors, Edison, Toyota Motor Sales USA, the Los Angeles Department of Water and Power, the Boeing Employee Fund, the Water Replenishment District, Sheraton Gateway Hotel, The California Endowment, radio station KPFK, Culver City and West Los Angeles College.

Tickets for Heal The Bay Volunteers ...continued

Community organizations supporting this event are Food and Water Watch, the UCLA Labor Center and the California Construction Academy, Habitat for Humanity of Greater, the Angeles chapter of the Sierra Club, and Champions for Change.

California Greenworks, Inc. is a non-profit organization whose charter is to improve urban communities in Southern California, specifically Los Angeles County. Heal the Bay is a local nonprofit environmental group that since 1985, has fought to protect Southern California rivers, beaches, oceans, coastal waters and watersheds, including Santa Monica Bay. One of the organization's chief efforts in this regard is Coastal Clean-Up Day. It takes place the third Saturday of September each year. On this day, Heal the Bay coordinates more than 60 beach, inland, dive and kayak cleanup sites in L.A. County.

For additional information on the Heal the Bay event, call 1 (800) HEAL-BAY or (310) 451-1500. Information about EarthFest L.A. and California Greenworks is available at www.earthfestla.org.

###