



FOR IMMEDIATE RELEASE 1 of 2 pages

July 6, 2012

Mike Meador: (323) 298-5077

[info@californiagreenworks.org](mailto:info@californiagreenworks.org)

[www.earthfestla.org](http://www.earthfestla.org)

---

## Festival and Concert Celebrate Environmental Stewardship During Coastal Cleanup Month



Educational panel discussions and demonstrations on environmental topics and fun activities for youth are among the elements of the 7th Annual Earthfest LA coming to West Los Angeles College in Culver City on Saturday, September 15. A concert featuring chart-topping smooth jazz and R&B artists is also scheduled.

The day-long event is being coordinated by California Greenworks Inc. in conjunction with West Los Angeles College. EarthFest LA is intended to raise the level of awareness about environmental protection, conservation and pollution prevention. EarthFest LA teaches visitors about sustainable ways to live green and how to reduce any negative impact to our environment.

All exhibitions are free. They include presentations on how to grow and cook foods that improve your health; understanding the green economy; evaluating the impact of technology such as Fracking on communities; as well as how to create an energy-efficient home. Demonstrations begin at 11a.m. in front of the Student Services Building.

Children's activities include a Star Eco Station booth. Star Eco Station is Culver City's popular environmental science museum for kids. The winners of a student essay and poster contests will be selected and their works put on display. Kid's Eco Camp will perform an interactive climate change skit that shows young people the roles they can play in impacting climate change. Information on how youth can live green by getting involved in activities such as recycling will be provided and there will be face painting.

(more)

## **EARTHFEST LA 2012**

### **PG 2 OF 2**

In addition to all of the free activities, a jazz concert benefiting California Greenworks will run from 2:00 to 6:00 p.m. Headlining is Grammy Award winning artist and smooth jazz legend guitarist Paul Brown. Also scheduled to appear are chart-topping contemporary jazz musician Darren Rahn; R&B vocalist Wendy Moten; jazz fusion band DW3; and Motown-influenced singer/songwriter Chris Lightfoot.

Lawn seats are just \$15 in advance and \$20 at the gate. Children 12 and younger are free. The concert will be held on the expansive Student Services Building lawn overlooking the city. Tickets can be purchased online at [www.EarthFest LA.org](http://www.EarthFest LA.org) and at the gate. The gate opens at noon and the last band is expected to take the stage by 4:30 p.m. Picnic baskets are welcome but no alcohol is permitted. Food may also be purchased at this event.

EarthFest LA is co-chaired by Congresswoman Karen Bass, Assemblywoman Holly Mitchell and Culver City Vice Mayor Jeffrey Cooper. Community organizations supporting this event are Food and Water Watch, The UCLA Labor Center and the California Construction Academy, Habitat for Humanity Los Angeles chapter, Heal the Bay, The Angeles chapter of the Sierra Club, and Champions for Change.

EarthFest LA 2012 is being presented by California Greenworks, Inc. and is sponsored by Clear Channel Outdoors, Toyota Motor Sales USA, the Los Angeles Department of Water and Power, Edison International, the Boeing Employee Fund and West Los Angeles College.

California Greenworks Inc. is a non-profit organization whose charter is to improve urban communities in Southern California specifically Los Angeles County. Our motto "Greening communities one neighborhood at a time" reflects our mission to improve the quality of life in urban areas by promoting environmental education and awareness, implementing sustainable community based restoration and revitalization projects that promote open space conservation and reduce urban blight; push advocacy; and promote green economic development programs.